

WEBINAR
Green Business: trilateral dimension

October 21, 2021, 12: 30-16: 30 Moscow Time

The ZOOM platform	“Second School” Development project centre of Pechenga District
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Online broadcast of YouTube

Simultaneous translation Russian-English

Concern for the environment on the part of business today is already more than just a trend. Companies do this not only to create a positive image. Many enterprises are interested in developing the surrounding space in which they work. In addition, it is often even profitable for businesses to implement projects of this kind.

The purpose of the webinar is to present leading projects, present the activities of companies working in this area, establish contacts and intensify cross-border cooperation.

The organizer is the Pechenga District Municipality in collaboration with the “Second School” Development project centre of Pechenga District

Moderator:

Vladimir Chizhov, Deputy Director of “Second School” Development project center of Pechenga District , Head of the direction "Business Development”

Part I: Introduction, greetings

12:30-12:50

Andrey Kuznetsov, Mayer of Pechenga District Municipality

Lena Bergeng, Mayer of Sør-Varanger Municipality

Mari Palolahti, Vice-Mayer of Inari Municipality

Håkon Kristensen Moe, Vice Consul General of Norwegian Consulate General in Murmansk

Part II: «Green» projects

- 12:50-13:00** **Strategy in the field of ecology and climate change of PJSC Norilsk Nickel: leading projects on the Kola Peninsula**, representative of JSC Kola MMC
- 13:00-13:10** **"Green" companies in Troms and Finnmark county** , **Oddgeir Danielsen**, Regional Director of the Norwegian-Russian Chamber of Commerce in Northern Norway
- 13:10-13:20** **About wind energy, hydrogen and ammonia.** Stein Mathisen, COO, Varanger Kraft AS
- 13:20-13:30** **Investment projects of the Murmansk Region in the field of green energy**, **Svetlana Panfilova**, General Director, Murmansk Region Development Corporation
- 13:30-13:40** **Enel's Renewable Energy project beyond the Arctic Circle**, Vadim Ulanov, Regional Representative of Enel Rus Wind Cola LLC
- 13:40-13:50** **About the work of the port and environmentally friendly solutions**, Terje Jorgensen, Director of the Port of Kirkenes
- 13:50-14:00** **Kirkenes-Nikel electric shuttle: project Status**, Lars Georg Fordal, Head of the Norwegian Barents Secretariat
- 14:00-14:10** **Network of electric gas stations in the Murmansk region**, **Maxim Belov**, " Evecta group " company
- 14:10-14:30** **Sustainable innovation in the North. Digital mediation project.**
Presentation of the film "Tromsø Wildlife Center", Steinsvik Arkitekter
- 14:30-14:50** **Questions, discussion**
- 14:50-15:20** **Coffee break**

Part III: Natural tourism

- 15:20-15:30** **Tourism development in protected areas of the**

Murmansk region: strategies and plans

Alexander Eleseev, Chairman of Committee on Tourism of the Murmansk region

15:30-15:40	Prospects of trilateral cooperation in natural tourism Marja Kumpuniemi , Managing Director, Inari-Saariselkä Tourism Ltd
15:40 -15:50	Environmentally sustainable tourism in Norway Olga Filippenko , Tourism Representative of the Norwegian Tourism Council in Russia
15:50 -16:00	International cooperation and ecological tourism in the Pasvik Nature Reserve Natalia Polikarpova, Director of the Pasvik Nature Reserve
16:00 -16:10	About the company's activities and trilateral cooperation Aimo Koisinen , Safari Service Aimo Koistinen (Nellim)
16:10-16:20	"Nickel-resort and eco-volunteers in Nickel" project, Andrey Fomenko , Director of “Second School” Development project centre of Pechenga District
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16:20 – 16:30	Questions, discussion, summing up